

ΕΡΑνηΕΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Competitiveness Toolbox

FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise VALUE FOR LIFE FOODS AE based in Central Macedonia region, has joined the Action << Competitiveness Toolbox >> with a total budget of **400 million**. The Action aims to improve competitiveness small and very small enterprises, investing in their productive modernization, the adoption of standardization and certification systems, as well as in branding & digital projection.

The investment's total budget is 90.940.00 € out of which 59.111.00 € is public expenditure. The Action is co-financed by Greece and the European Union – European Regional Development Fund.

The approved co-financed Business Plan includes investments on the following categories:

- Laboratory Equipment
- Specialized Software
- Branding
- Digital Projection

Through the participation in the Action, the enterprise achieved:

- Improving Competitiveness
- Increase in Profitability
- Enhancing Extroversion
- Expanding the market by adding new products and services
- Ensuring higher quality products and services
- Increasing productivity and operational processes
- Strengthening Entrepreneurship
- Creating / Maintaining quality jobs
- Other.....

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the nation as well as the local economy.



European Union
European Regional
Development Fund



HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF & CF PROGRAMMES
MANAGING AUTHORITY OF ΕΡΑνηΕΚ

